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Timely Takes Podcast: **Bruce Freed on Corporate Political Spending Risk Management & Disclosure**



Bruce Freed is the President of the Center for Political Accountability.

Bruce Freed is the President of the Center for Political Accountability, a non-partisan, non-profit advocacy organization whose mission is to shine a light on corporate political spending, to continue to improve transparency and accountability and to ensure that companies act in ways that are in accord with the values of the company, their shareholders and the principles of our nation.

Topics covered:

1. Introduction to the Center for Political Accountability
2. Explanation of the complex world of political donations: what form they take, who they come from and where they go
3. Why and how political spending creates risks for companies
4. The work of the Center for Political Accountability and how it engages with companies

5. Findings from the 2026 CPA-Zicklin Index
6. Bruce's recommendations for boards and governance professionals to manage political spending risk in today's environment

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Resources from the Center for Political Accountability:

- 2026 CPA-Zicklin Index
- Corporate PACs vs. Treasury Spending Fact Sheet
- Research Primer: Corporate Political Activity
- Guide to Corporate Political Spending
- Guide to Becoming a Framework Company
- CPA's Barbara and Morris Pearl 527 Interactive Database
- Corporate Political Spending - Administrative Action Tracker

How to Listen to This Podcast: Double-click on the MP3 file you want to listen to, and, by default, your audio player will open the file and start playing.

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